

# THE COST OF NOT BEING COLLEGE READY

Over one-third of Freshmen need some form of remedial coursework. This doesn't even take into consideration the countless number of Freshmen who fail and are forced to re-take introductory-level courses. The cost?

- Paying for extra remedial courses
- Paying to take a course a second (or third) time
- Losing a scholarship or financial aid due to a low GPA
- Being forced to drop out of school all together

Courses such as Freshman Writing often end up getting pushed aside, or lost in the chaos and excitement of the freshman experience. Higher education is a major investment, and a student needs to be prepared.

**College Ready Writing's  
Online College Readiness  
Course Can Help!**

# COLLEGE READY WRITING ADVANTAGE

- Program developed by 10-year veteran
- One-on-one interaction with instructor
- Personalized to each student's needs
- Detailed feedback
- Less distractions
- Delivered online
- Self-paced

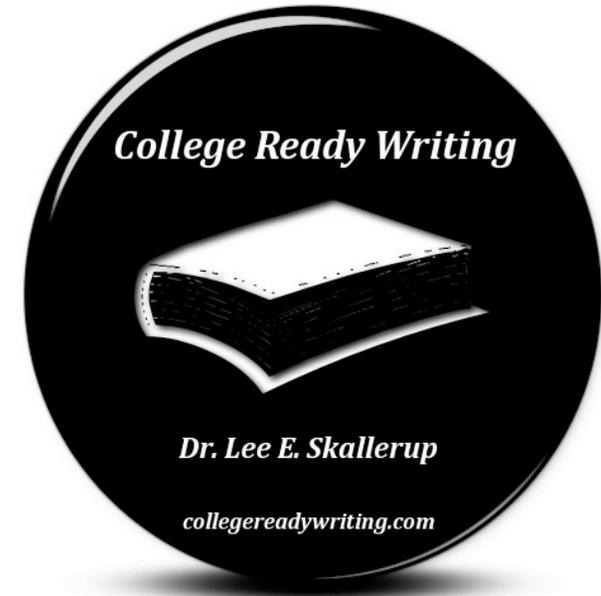
Special introductory price:

~~\$995~~

**\$495**

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# COLLEGE READY WRITING



**ARE YOU COLLEGE  
READY?**

**MAKE SURE! ONLINE  
COLLEGE READINESS  
COURSE**

[WWW.COLLEGEREADYWRITING.COM](http://WWW.COLLEGEREADYWRITING.COM)

## The Challenge

No matter your major in college or university, you must be able to write and to communicate clearly, effectively, and eloquently. There is very little about the traditional 5-paragraph essay or the typical research report assigned in high school that prepares students for the rigors of higher education, not to mention the “teaching to the test” approach widely practiced now. In response, they are offering an ever-increasing number of Freshman and remedial writing courses, the majority of which are taught by over-worked, under-paid, part-time instructors. In many cases, these instructors teach upwards of five sections a semester, with each section having up to 30 students. Can one underpaid instructor give 150 students and literally thousands of pages of writing the diligent attention they both need and deserve?

## The Solution

College Ready Writing’s online College Readiness Course allows for the student to ensure ahead of time that they are ready for the demands of college-level writing and research. Not only does this course focus on the reading, writing, and critical thinking skills expected of a student in higher education, but also on suc-

cessful strategies students can use to maximize their experience and get the most from the investment they are making in their futures. You spend thousands of dollars on SAT/ACT prep courses. These courses may improve a student’s test scores and help them get into college, but they do nothing to prepare the students for academic success once they arrive on campus. The special introductory price of the course is **\$495**, which represents a substantial discount from the regular price of \$995.

## The Course

There are ten units in this course. Each unit will focus on 1-2 skills the student will need, complete with writing exercises and detailed feedback. Each online face-to-face session will last about an hour. The student will be expected to complete approximately one hour of reading, writing and/or research, personalized according to their interests/major.

After signing up for the class, the student will be asked to write a short essay describing their general goals for college or university as well as their specific goals for the course. No mere statement of the student’s individual needs, the essay will serve as the diagnostic baseline of current writing skill and will be evaluated for

grammar, structure, and content. From there, the subsequent units and assignments will be tailored to the individual student.

## Topics covered include:

- Active reading skills
- Editing and re-writing
- Classroom etiquette
- Assignment do’s and do not’s
- High school reports vs. university essays
- College-level research
- Utilizing the resources your institution offers
- Plagiarism
- Shifting the student’s attitude towards their education - work vs practice/obligation vs opportunity
- Understanding audience

It is important to note that in order for a student to receive the full benefit of this course, they need to complete all of the work assigned to them and take the exercises seriously. Simply going through the motions will likely result in little improvement or progress in the student’s skills.

**Go to [collegereadywriting.com](http://collegereadywriting.com) and sign up today!**